The Center for Neuroeconomics Studies (CNS) at Claremont Graduate University (CGU) is a laboratory that applies research methods in neuroscience to understand how people make decisions. Much of the lab's current research focuses the neurophysiology of social decisions producing cooperation or conflict. This exciting new field is delivering fascinating new findings that are identifying how our brains enable us to make decisions involving money as well as decisions involving other people. The goal of CNS is to help us make better decisions and identify why those who consistently make bad decisions do so. CNS is one of only five laboratories in the world that is exclusively devoted to neuroeconomics, and CGU hosts the only doctoral program in neuroeconomics.

For more information about The Center for Neuroeconomics Studies visit www.neuroeconomicstudies.org

Moral Markets: A symposium on Values, Economics and the Brain

Friday, April 13
1:00 – 5:30 p.m.
Burkle Building, Room 16

Reception follows at the Center for Neuroeconomics Studies
1257 N. Dartmouth Ave

Sponsored by:
The John Templeton Foundation
The Center for Neuroeconomics Studies
The Peter F. Drucker and Masatoshi Ito Graduate School of Management School of Politics and Economics, Claremont Graduate University
Session I (1:00 p.m. to 2:30 p.m.)
1:00 – 1:30 CGU Welcome and Opening Remarks: Paul J. Zak
Director, Center for Neuroeconomics Studies

1:30 – 2:30 Why We Overlook Conscience
Lynn Stout
UCLA Law School
Paul J. Zak - chair

2:30 – 3:00 Break

Session II (3:00 p.m. to 4:00)
3:00 – 4:00 Moral Markets
Paul J. Zak
Center for Neuroeconomics Studies
Tom Borcherding - chair

4:00 – 4:15 Break

Session III - Panel Discussion (4:15 pm to 5:30 pm)
4:15 – 5:30 Tom Borcherding, School of Politics and Economics, CGU
Mihaly Csikszentmihalyi, Quality of Life Research Center
Art Denzau, School of Politics and Economics, CGU
Tom Hollenhorst, Superior Court, Riverside
Jeff Schloss, Westmont College
Michael Shermer, Skeptics Society

Wine and Cheese Reception at CNS (5:30 pm to 7:00 pm)
5:30 – 7:00 CGU Center for Neuroeconomics Studies,
1257 N. Dartmouth Avenue