Innovation and Economic Growth: Exploring the Origins and Effects of Innovative Behavior

Squaw Valley Conference

May 25-27, 2011

Organizers:

Monika Gruter Cheney, J.D.
Gruter Institute for Law & Behavioral Research

Oliver Goodenough, J.D.
Vermont Law School; Berkman Center for Internet & Society, Harvard University

Co-Sponsors:

Ann & Gordon Getty Foundation

Gruter Institute for Law & Behavioral Research

PlumpJack Squaw Valley Inn, Olympic Valley, California
Gruter Institute Squaw Valley Conference 2011: *Innovation and Economic Growth*

**WEDNESDAY, MAY 25th:**

12:00 - 1:00  
**Lunch**  
Oliver Goodenough, Chair

1:00 - 1:20  
**Introductions, Goals and Methodology**  
Monika Gruter Cheney, Oliver Goodenough - *Setting the Questions on the Table: What are Innovation, Entrepreneurship and Growth; Are We Capturing it Effectively; What Challenges Do We Face?*

**Exploring the Contours of Innovation, Entrepreneurship and Growth**

1:20 – 1:50  
Nick Schulz – *Economics 2.0*

1:50 – 2:20  
John Chisholm – *Entrepreneurship & Innovation: A Practitioner’s Perspective*

2:20 – 2:50  
Molly Miller - *Uncovering Knowledge Worker Productivity Roadblocks for Relevant Innovation*

2:50 – 3:20  
Oliver Goodenough - *Fostering Innovation and Entrepreneurship: Multiple Stages, Multiple Challenges*

3:20 – 4:40  
Practitioner Panel: *Challenges and Solutions in ‘the Field’* - Denzil Vaughn, David Gilmour, Michele Vivona, Kelly Jo MacArthur

4:40 – 5:00  
**General Discussion**

6:30  
**Hosted Wine Reception and Dinner**

**THURSDAY, MAY 26th:**

7:30  
**Breakfast Buffet**

Anna Dreber, Chair

**The Behavior of Innovation: Inside Behavioral Biology and the Innovative Mind**

8:30 – 9:10  
Carl Bergstrom – *Incentive and innovation in academic research*

9:10 - 9:35  
Jevin West – *Measuring Interdisciplinarity in Science*

9:35 – 10:00  
Kimberly Glasgow – *The Behavior of Innovation: a Network Perspective*

10:00 - 10:25  
Sarah Brosnan – *The behavior of innovation: Inside behavioral biology and the innovative mind*

10:25 – 10:55  
Pete Richerson – *The Cultural Niche: Innovation Is Not (Mostly) About the Mind*
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10:55 – 11:25  David Rand - How online labor markets are revolutionizing innovation and discovery in the social sciences


11:55 -- 12:15  Open Discussion

12:15 – 1:15  Lunch

Kelly Jo MacArthur, Chair

Perspectives from Economics

1:15 –1:45  Avner Greif - Risk, Institutions and Growth: Why England and Not China?

1:45 – 2:15  Anna Dreber – Gender differences in risk taking and stock market participation

2:15 – 2:35  Gordon Getty – What Drives Growth?

2:35 – 3:00  Open Discussion

The Role of Finance in Innovation

3:15 – 4:30  Panel: Fred Dotzler, Claire Hill, Anula Jayasuriya, Stewart Alsop, Paul Kedrosky

4:30 – 5:00  Open Discussion

6:30  Hosted Wine Reception and Dinner

FRIDAY, MAY 27th:

7:30  Breakfast Buffet

Monika Cheney, Chair

The Role of Law and Other Institutions

8:30 – 9:30  The Role of Intellectual Property in Innovation: Katherine Strandburg, Andrew Torrance, Gregory Mandel

9:30 – 10:50  The Role of Other Rules Sets and Institutions in Innovation Gregg Gordon, Sean O’Connor, Kevin Lyons, Alan Friedman

10:50 – 12:00  Open Discussion, Exploration of Approaches and Next Steps by All Participants

12:00  Box Lunch and Departure

*Breaks taken as needed
Conference Participants

Stewart Alsop – Alsop Louie Partners
Carl Bergstrom - Department of Biology, University of Washington
Sarah Brosnan - Department of Psychology, Georgia State University
Monika Gruter Cheney - Executive Director, Gruter Institute for Law and Behavioral Research
John Chisholm - Software Entrepreneur; Development Committee of MIT Corp.; Board Member Santa Fe Institute
Fred Dotzler - De Novo Ventures
Anna Dreber - Institute for Financial Research (SIFR), Stockholm
Allan Friedman - Brookings Institution
Gordon Getty – Economics and Business, San Francisco
David Gilmour - Vice President, Collaborative Technologies at Oracle
Kimberly Glasgow - Research and Senior Social Network Analyst, Johns Hopkins University Applied Physics Laboratory
Oliver Goodenough - Vermont Law School, Berkman Center for Internet and Society, Harvard University
Gregg Gordon – President, Social Science Research Network
Avner Greif - Department of Economics, Stanford University
Claire Hill - University of Minnesota Law School
Anula Jayasuriya - Evolvence Life Science India
Paul Kedrosky – Senior Fellow at the Marion Ewing Kauffman Foundation
Kevin Lyons - Moloco Capital Partners
Kelly Jo MacArthur – Principal, MacArthur Group, Legal and Management Consulting
Gregory Mandel - Associate Dean for Research, Professor of Law, Temple Law School
Molly Miller - VP, Customer Discovery & Innovation, LexisNexis
Sean O'Connor - University of Washington School of Law
Gerry Ohrstrom – Private Investor
David Rand - Program for Evolutionary Dynamics, Harvard University
Pete Richerson - Department of Environmental Science and Policy, UC Davis
Ronald Schouten - Law and Psychiatry, Harvard Medical School and Mass General Hospital
Nick Schulz – American Enterprise Institute, and Editor-in-Chief, American.com
Katherine Strandburg - New York University School of Law
Andrew Torrance - University of Kansas School of Law; Research Associate, Biodiversity Institute
Denzil Vaughn – Tuck School of Business at Dartmouth
Michele Vivona - Chief Operating Officer, LexisNexis