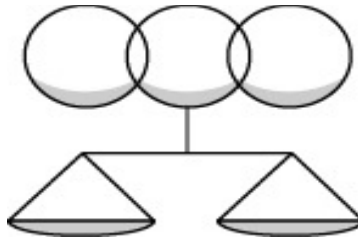


# GRUTER INSTITUTE

FOR  
LAW AND BEHAVIORAL RESEARCH



## **Innovation in Science, Law and Society**

Squaw Valley Conference

May 20-24, 2018

### **Organizers:**

Monika Gruter Cheney, J.D.  
Gruter Institute for Law & Behavioral Research

Oliver Goodenough, J.D.  
Vermont Law School

Andrew Torrance, J.D., Ph.D.  
University of Kansas School of Law

### **Co-Sponsors:**

**ANN & GORDON GETTY**



**PlumpJack Squaw Valley Inn, Olympic Valley, California**

This year's conference will focus again on the subject of innovation and growth across different ecosystems. We will augment our focus with talks on the latest developments in our core subject areas of behavioral biology, economics, law, and technology, exploring the state of play and cutting edge developments in these and related fields. Our participants are leaders in thought and action across many disciplines. By mixing you together in a structure of intellectual and interpersonal exchange, we hope to break down disciplinary barriers and foster innovation in ideas for both academic and field application.

Sunday, May 20th: Afternoon: Arrival

6:00 Reception and Dinner – Valley Room

Monday, May 21st:

Morning Chair: Rebecca Purdom

7:30 Breakfast – Mountain Room

9:00-9:15 **Welcome/Opening Remarks**  
Monika Gruter Cheney, Oliver Goodenough, Andrew Torrance

9:15-10:15 **Behavioral Biology - State of Play**  
Michael Alfaro, Alexander Stewart

10:15-10:30 Break

10:30-11:30 **Cool Economics - State of Play**  
Kevin McCabe, Bart Wilson

11:30-12:30 **High Impact New Technologies - State of Play**  
Bill Casebeer, Dorothy Glancy

12:30-1:30 Lunch – Valley Room

Afternoon Chair: Brian Mannix

1:30-2:30 **Money, Currency & Growth – State of Play**  
Amar Bhide, Gordon Getty, Oliver Goodenough

2:30-2:45 Break

2:45-3:45 **Legal Institutions – State of Play**  
Andrew Torrance, Susan Dudley

4:00 Hikes

6:30 Dinner – Valley Room  
Keynote Speaker – Lydia Hopper

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Tuesday, May 22nd:

Morning Chair: Monika Cheney

7:30 Breakfast – Mountain Room

8:30-12:00 **Human Behavior and Leadership**

*Insights from Behavioral Science About Leaders in Business, Politics, and Innovation: Styles (High Mach/Negative Leadership, Low Mach/Positive Leadership), Success Metrics, History*  
Bill Casebeer, Kevin McCabe, Anula Jayasuriya, Sam Arbesman

*Insights from Behavioral Science about Male and Female Leadership: Styles and Representation Across Domains*  
Lydia Hopper, Isabel Behncke, Bobbi Low

*Insights from Behavioral Science on Gender Differences in Physiological and Behavioral Responses to Performative Stress*  
Stacey Doan

10:45-11:00 Break (will continue session throughout)

*Insights from Behavioral Science about Organizational Design and Reward Mechanisms*  
Rebecca Purdom

*Relevance of these Insights for Firms/Employers/Employees and those Who Govern/Are Governed*  
Fred Dotzler, Anula Jayasuriya, Siri Terjesen

12:00-1:00 Lunch – Valley Room

Afternoon Chair: Michele Goodwin

1:00-2:30 **The Future of Work and Play**  
Alex Soojung-Kim Pang, Isabel Behncke, Tamás David-Barrett, Joon Yun

2:30-2:45 Break

2:45-4:30 **The Evolution of Regulation and its Impact on Innovation**  
Susan Dudley, Andy Morriss, Siri Terjesen, Brian Mannix

4:30 Hikes

6:30 Dinner – Valley Room (**Includes Contests of Festivity**)

Wednesday, May 23rd:

Morning Chair: Susan Dudley

7:30 Breakfast – PlumpJack Bar

9:00-11:00 **Law in a Technological Age: Embedding Law in Technology**  
Michele Goodwin, Antonio Maia, John Chisholm, Amadeo Santosuosso, Kelly Jo MacArthur, Alexis Chun, Peter Winn

11:00-11:15 Break (will continue session throughout)

11:00-12:30 **Innovation and Regulation in Cryptocurrencies and Blockchain**  
Mark Flood, Oliver Goodenough, Tony Lai, Katelyn Sills

12:30-1:30 Lunch – Valley Room

Afternoon Chair: Bill Casebeer

- 1:30-2:30**      **What to Do with Good Ideas: Is it Research? Is it a Public Good? Is it Intellectual Property/Protected? Is it a Book? Is it a Business? Do We Need to Promote Standards Setting?**  
Kelly Jo MacArthur, Fred Dotzler, John Chisholm, Gordon Getty
- 2:30-2:45**      Break
- 2:45-4:00**      **Computational Approaches to Science and Law**  
Oliver Goodenough, Meng Wong, Carl Simon, Kevin McCabe, Alexander Stewart
- 4:00**            Hikes
- 6:30**            Dinner – Valley Room

Thursday, May 24th\*:

Morning Chair: Oliver Goodenough

- 7:30**            Breakfast – PlumpJack Bar
- 9:00-10:30**    **Panel: Nurture/Nature – Looking back at the debates and forward**  
**Moderator:** Monika Cheney  
Panel: Isabel Behncke, Tamás David-Barrett, Michele Goodwin
- 10:30-10:45**    Break
- 10:45-11:15**    **New Research Pitches/Call for Collaboration**
- 11:15-12:15**    **Gruter Institute Project Reports: Conference Debrief: What's Next?**
- 12:15**            Boxed lunches and Departure

**CONFERENCE PARTICIPANTS**

**Michael Alfaro** – Professor, Department of Ecology and Evolutionary Biology, UCLA

**Sam Arbesman** – Scientist in Residence, Lux Capital

**Isabel Behncke** – Cognitive and Evolutionary Anthropology, Oxford University

**Amar Bhide** – The Fletcher School, Tufts University

**William Casebeer** - Research Area Manager, Human Systems Optimization, Lockheed Martin

**Monika Gruter Cheney** - Executive Director, Gruter Institute for Law and Behavioral Research

**John Chisholm** - Software Entrepreneur, Angel Investor, Author; Corporation (Board) Member MIT; Board Member Santa Fe Institute

**Alexis Chun** - Co-founder Legalese.com

**Tamás David-Barrett** - Department of Experimental Psychology, University of Oxford

**Stacey Doan** – Professor of Psychology, Claremont McKenna College; Director of Berger Institute for Work, Family and Children

**Fred Dotzler** - Co-founder, De Novo Venture Capital

**Susan Dudley** – Director, The George Washington University Regulatory Studies Center

**Mark Flood** – ProBanker Simulations

**Gordon Getty** – Economics and Business, San Francisco

**David Gilmour** - Managing Director, Blyth Capital Partners LLC

**Dorothy Glancy** – Professor, Santa Clara Law

**Oliver Goodenough** – Professor, Vermont Law School

**Michele Bratcher Goodwin** – Professor University of California, Irvine School of Law

**Lydia Hopper** - Lester E. Fisher Center for the Study & Conservation of Apes, Lincoln Park Zoo, Chicago

**Anula Jayasuriya** – Founder and Managing Director, EXXclaim Capital

**Tony Lai** – Co-Founder, Legal IO

**Bobbi Low** - School of Natural Resources & Environment, University of Michigan

**Kelly Jo MacArthur** – VP Real Estate, Physical Stores at Amazon.com

**Antonio Maia** – Founder Tikal Tech

**Kevin McCabe** – Professor, Center for the Study of Neuroeconomics, George Mason University

**Brian Mannix** – Research Professor, The George Washington University Regulatory Studies Center

**Andrew P. Morriss** – Professor, Texas A&M University School of Law

**Gerry Ohrstrom**- Gruter Institute Board of Directors; Private Investor

**Alex Soojung-Kim Pang** - Author of *Rest: Why You Get More Done When You Work Less*

**Simon Patmore-Zarcone** - BA candidate Economics and Philosophy, St. Olaf College

**Rebecca Purdom** – Fellow with Peripheral Vision International

**Amedeo Santosuosso** – Professor, University of Pavia, Department of Law; Judge at the Court of Appeal, Milan

**Katelyn Sills** – Board Member, Tezos Common Foundation

**Carl Simon** - Mathematics, Economics, Public Policy, University of Michigan

**Alexander Stewart** - Royal Society University Research Fellow, Dept. of Genetics, Evolution and the Environment, University College London

**Siri Terjesen** - Dean's Faculty Fellow in Entrepreneurship and Director, AU Ctr for Innovation Department of Management

**Andrew Torrance** – Professor, University of Kansas School of Law; Research Associate, Biodiversity Institute; Visiting Scholar in Behavioral and Policy Sciences, MIT Sloan School of Management

**Bart Wilson** – Professor, Chapman University, Dale E. Fowler School of Law and The George L. Argyros School of Business and Economics

**Peter Winn** – Chief Privacy and Civil Liberties Officer (Acting) U.S. Department of Justice

**Meng Wong** –Co-founder Legalese.com

**Joon Yun** – Managing Partner, Palo Alto Investors