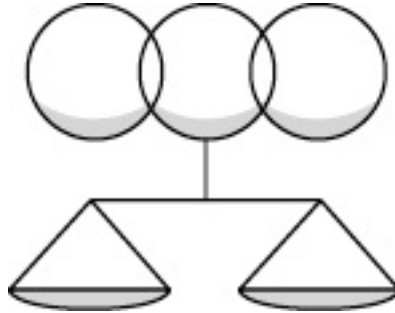


GRUTER INSTITUTE FOR  
LAW AND BEHAVIORAL RESEARCH



**Innovation and Economic Growth:**  
**Exploring the Origins and Effects of Innovative Behavior**

Squaw Valley Conference

May 26-28, 2010

**Co-Conveners:**

Mike Jensen, Ph.D.  
Harvard Business School, Emeritus

Oliver Goodenough, J.D.  
Vermont Law School; Berkman Center for Internet & Society, Harvard University

Monika Gruter Cheney, J.D.  
Gruter Institute for Law & Behavioral Research

**Co-Sponsors:**

Ann & Gordon Getty Foundation

Gruter Institute for Law & Behavioral Research

**PlumpJack Squaw Valley Inn, Olympic Valley, California**

**Wednesday, May 26th:**

**12:00 - 1:00            Lunch**

*Monika Cheney, Chair*

1:00 - 1:30            Introductions, Goals and Methodology  
Monika Gruter Cheney, Oliver Goodenough, Michael Jensen

***Perspectives from Economics and Evolutionary Biology***

1:30 – 2:15            Paul Romer – *Technologies, Rules and Progress: The Case for Charter Cities*  
2:15 – 2:30            Questions and Comments

2:30 – 3:15            Carl Bergstrom - *Growth and Innovation in Biology: The Major Transitions in Evolution*

3:15 – 3:30            Questions and Comments

3:30 - 4:30            Panel Discussants: Carl Bergstrom, Gordon Getty, Oliver Goodenough, and Harvey Anderson

4:30 – 5:00            General Discussion

**6:30                    Hosted Wine Reception and Dinner**

**Thursday, May 27th:**

**7:30                    Breakfast Buffet**

*Michael Jensen, Chair*

***Interdisciplinary Perspectives on Innovative Behavior***

8:30 – 9:00            David Rand - *Genetic Basis of Entrepreneurship*  
9:00 – 9:15            Questions and Comments

9:15 – 10:00            Pete Richerson - *Innovation and economic growth: Elementary models of human economies and demography*

10:00 – 10:15            Questions and Comments

10:15 – 10:45            Paul Romer – *Summation of Scarcity of Ideas and R&D Options: Use it, Lose it, or Bank it*

10:45 – 11:15            Respondents – Anna Dreber, Kevin McCabe and Paul Zak

11:15 -12:00            Panel Discussants: Sarah Brosnan, Martin Rosvall and Brandon Fuller

**12:00 – 1:00            Lunch**

Gruter Institute Squaw Valley Conference 2010: *Innovation and Economic Growth*

*Oliver Goodenough, Chair*

***The Role of Rules and Other Institutions***

- 1:00 – 1:45 Avner Greif  
1:45 – 2:00 Questions and Comments  
2:00 – 2:45 Panel Discussants: Matt Reed, Paul Romer and Michael Jensen

***The Innovative Mind: Neuroscience, Genetics and Cognitive Psychology***

- 2:45 – 3:15 Anna Dreber – *Biological Basis of Risk Taking*  
3:15 – 3:45 Paul Zak – *Why Are There Asset Market Bubbles?*  
3:45 – 4:30 Panel Discussants: Anula Jayasuriya, Thomas Pfeiffer, Pete Richerson  
4:30 – 5:00 Open Discussion, Exploration of Views and Approaches by All Participants  
6:30 **Hosted Wine Reception and Dinner**

**Friday, May 28th:**

- 7:30 Breakfast Buffet

*Harvey Anderson, Chair*

***Innovation and Economic Growth: The Future***

- 8:30 – 9:00 Michael Jensen  
9:00 - 9:30 Marshall Van Alstyne – *The Social Efficiency of Fairness*  
9:30 - 10:00 Matthew Reed  
10:00 – 10:30 Kevin McCabe  
10:30 – 11:15 Panel Discussants: Monika Gruter Cheney, Kelly Jo MacArthur, Lesa Mitchell, Gerry Ohrstrom, David Pervin and David Gilmour, Pavani Reddy  
11:15 - 12:00 Next Steps  
12:00 **Box lunch and Departure**

**\*Breaks taken as needed**

## Conference Participants

**Harvey Anderson** - General Counsel, Mozilla

**Carl Bergstrom** - Department of Biology, University of Washington

**Sarah Brosnan** - Department of Psychology, Georgia State University

**Monika Gruter Cheney** - Executive Director, Gruter Institute for Law and Behavioral Research

**Anna Dreber** - Institute for Financial Research (SIFR), Stockholm; Women and Public Policy Program, Harvard Kennedy School

**Brandon Fuller** – Charter Cities

**Gordon Getty** – Economics and Business, San Francisco

**David Gilmour** – Vice President, Collaborative Technologies at Oracle

**Oliver Goodenough** - Vermont Law School, Berkman Center for Internet and Society, Harvard University

**Avner Greif** - Department of Economics, Stanford University

**Anula Jayasuriya** - Evolve Life Science India

**Michael Jensen** - Harvard Business School, Emeritus

**Kelly Jo MacArthur** – Principal, MacArthur Group, Legal and Management Consulting

**Kevin McCabe** - Department of Economics, George Mason University

**Lesa Mitchell** - Vice President, Kauffman Foundation

**Gerry Ohrstrom** - Ohrstrom Foundation

**David Pervin** - Senior Editor, Chicago University Press

**Thomas Pfeiffer** - Program for Evolutionary Dynamics, Harvard University

**David Rand** - Program for Evolutionary Dynamics, Harvard University

**Pavani Reddy** - Director, Innovation, LexisNexis

**Matthew Reed** - General Counsel, Division of Interactive Disclosure, SEC

**Pete Richerson** - Department of Environmental Science and Policy, UC Davis

**Paul Romer** - Senior Fellow, SCID (Stanford Center for International Development) and SIEPR (Stanford Institute for Economic Policy Research)

**Martin Rosvall** - Department of Physics, Umea University, Sweden

\***Suzanne Scotchmer** - Department of Economics, University of California, Berkeley

**Marshall Van Alstyne** - Department of Management Information Systems, Boston University and MIT

**Paul Zak** - Center for Neuroeconomics Studies, Claremont Graduate University; Department of Neurobiology, Loma Linda University

\* submitted paper presented in abstention