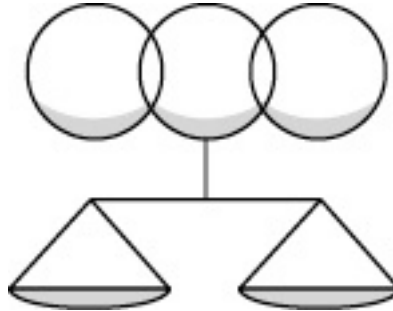


GRUTER INSTITUTE FOR
LAW AND BEHAVIORAL RESEARCH



Innovation and Economic Growth:
Exploring the Origins and Effects of Innovative Behavior

Squaw Valley Conference

May 25-27, 2011

Organizers:

Monika Gruter Cheney, J.D.
Gruter Institute for Law & Behavioral Research

Oliver Goodenough, J.D.
Vermont Law School; Berkman Center for Internet & Society, Harvard University

Co-Sponsors:

Ann & Gordon Getty Foundation
Gruter Institute for Law & Behavioral Research

PlumpJack Squaw Valley Inn, Olympic Valley, California

WEDNESDAY, MAY 25th:

12:00 - 1:00 Lunch

Oliver Goodenough, Chair

1:00 - 1:20 Introductions, Goals and Methodology
Monika Gruter Cheney, Oliver Goodenough - *Setting the Questions on the Table: What are Innovation, Entrepreneurship and Growth; Are We Capturing it Effectively; What Challenges Do We Face?*

Exploring the Contours of Innovation, Entrepreneurship and Growth

1:20 – 1:50 Nick Schulz – *Economics 2.0*

1:50 – 2:20 John Chisholm – *Entrepreneurship & Innovation: A Practitioner’s Perspective*

2:20 – 2:50 Molly Miller - *Uncovering Knowledge Worker Productivity Roadblocks for Relevant Innovation*

2:50 – 3:20 Oliver Goodenough - *Fostering Innovation and Entrepreneurship: Multiple Stages, Multiple Challenges*

3:20 – 4:40 Practitioner Panel: *Challenges and Solutions in ‘the Field’* -
Denzil Vaughn, David Gilmour, Michele Vivona, Kelly Jo MacArthur

4:40 – 5:00 General Discussion

6:30 Hosted Wine Reception and Dinner

THURSDAY, MAY 26th:

7:30 Breakfast Buffet

Anna Dreber, Chair

The Behavior of Innovation: Inside Behavioral Biology and the Innovative Mind

8:30 – 9:10 Carl Bergstrom – *Incentive and innovation in academic research*

9:10 - 9:35 Jevin West – *Measuring Interdisciplinarity in Science*

9:35 – 10:00 Kimberly Glasgow – *The Behavior of Innovation: a Network Perspective*

10:00 - 10:25 Sarah Brosnan – *The behavior of innovation: Inside behavioral biology and the innovative mind*

10:25 – 10:55 Pete Richerson – *The Cultural Niche: Innovation Is Not (Mostly) About the Mind*

Gruter Institute Squaw Valley Conference 2011: *Innovation and Economic Growth*

- 10:55 – 11:25 David Rand - *How online labor markets are revolutionizing innovation and discovery in the social sciences*
- 11:25 – 11:55 Ronald Schouten – *The Behavior of Innovation: Inside Behavioral Biology and the Innovative Mind - Some Observations on Innovation in Times of Crisis*
- 11:55 -- 12:15 Open Discussion
- 12:15 – 1:15 Lunch**

Kelly Jo MacArthur, Chair

Perspectives from Economics

- 1:15 – 1:45 Avner Greif - *Risk, Institutions and Growth: Why England and Not China?*
- 1:45 – 2:15 Anna Dreber – *Gender differences in risk taking and stock market participation*
- 2:15 – 2:35 Gordon Getty – *What Drives Growth?*
- 2:35 – 3:00 Open Discussion

The Role of Finance in Innovation

- 3:15 – 4:30 Panel: Fred Dotzler, Claire Hill, Anula Jayasuriya, Stewart Alsop, Paul Kedrosky
- 4:30 – 5:00 Open Discussion
- 6:30 Hosted Wine Reception and Dinner**

FRIDAY, MAY 27th:

- 7:30 Breakfast Buffet**

Monika Cheney, Chair

The Role of Law and Other Institutions

- 8:30 – 9:30 The Role of Intellectual Property in Innovation: Katherine Strandburg, Andrew Torrance, Gregory Mandel
- 9:30 – 10:50 The Role of Other Rules Sets and Institutions in Innovation
Gregg Gordon, Sean O'Connor, Kevin Lyons, Alan Friedman
- 10:50 – 12:00 Open Discussion, Exploration of Approaches and Next Steps by All Participants
- 12:00 Box Lunch and Departure**

***Breaks taken as needed**

Conference Participants

Stewart Alsop – Alsop Louie Partners

Carl Bergstrom - Department of Biology, University of Washington

Sarah Brosnan - Department of Psychology, Georgia State University

Monika Gruter Cheney - Executive Director, Gruter Institute for Law and Behavioral Research

John Chisholm - Software Entrepreneur; Development Committee of MIT Corp.; Board Member Santa Fe Institute

Fred Dotzler - De Novo Ventures

Anna Dreber - Institute for Financial Research (SIFR), Stockholm

Allan Friedman - Brookings Institution

Gordon Getty – Economics and Business, San Francisco

David Gilmour - Vice President, Collaborative Technologies at Oracle

Kimberly Glasgow - Research and Senior Social Network Analyst, Johns Hopkins University Applied Physics Laboratory

Oliver Goodenough - Vermont Law School, Berkman Center for Internet and Society, Harvard University

Gregg Gordon – President, Social Science Research Network

Avner Greif - Department of Economics, Stanford University

Claire Hill - University of Minnesota Law School

Anula Jayasuriya - Evolve Life Science India

Paul Kedrosky – Senior Fellow at the Marion Ewing Kauffman Foundation

Kevin Lyons - Moloco Capital Partners

Kelly Jo MacArthur – Principal, MacArthur Group, Legal and Management Consulting

Gregory Mandel - Associate Dean for Research, Professor of Law, Temple Law School

Molly Miller - VP, Customer Discovery & Innovation, LexisNexis

Sean O'Connor - University of Washington School of Law

Gerry Ohrstrom – Private Investor

David Rand - Program for Evolutionary Dynamics, Harvard University

Pete Richerson - Department of Environmental Science and Policy, UC Davis

Ronald Schouten - Law and Psychiatry, Harvard Medical School and Mass General Hospital

Nick Schulz – American Enterprise Institute, and Editor-in-Chief, American.com

Katherine Strandburg - New York University School of Law

Andrew Torrance - University of Kansas School of Law; Research Associate, Biodiversity Institute

Denzil Vaughn – Tuck School of Business at Dartmouth

Michele Vivona - Chief Operating Officer, LexisNexis