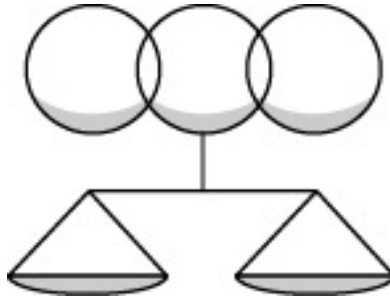


GRUTER INSTITUTE FOR
LAW AND BEHAVIORAL RESEARCH



**Innovation in the Spotlight:
The Role of Institutions in Innovation
and Innovation in Institutions**

Squaw Valley Conference

May 23-27, 2016

Organizers:

Monika Gruter Cheney, J.D.
Gruter Institute for Law & Behavioral Research

Oliver Goodenough, J.D.
Vermont Law School

Andrew Torrance, J.D., Ph.D.
University of Kansas School of Law

Co-Sponsors:

Ann & Gordon Getty

PlumpJack Squaw Valley Inn, Olympic Valley, California

Monday, May 23rd: Afternoon: Arrival

6:00 Reception and Dinner – Valley Room

Tuesday, May 24th:

Morning Chair: Dorothy Glancy

7:30 Breakfast – Mountain Room

8:30-9:00 Welcome and Introductions

9:00-9:15 **Innovation Project: Findings and Questions**
Monika Cheney

Themes to Address throughout Subjects Listed as Conference Topics:

I. How do institutions address, inhibit or foster innovation and growth – special focus on science, medicine, computing and engineering

II. What are the key conceptual and empirical innovations in law and science relevant to the above?

9:15-11:00 **Framing I: Developments from Biology**
Sarah Brosnan, Lydia Hopper, Isabel Behncke, Aaron Straight, Michael Alfaro

11:00-11:15 Break

11:15-12:30 **Framing II: Developments from Economics**
Marshall Van Alstyne, Terry Anderson, Kevin McCabe

12:30-1:30 Lunch – Valley Room

Afternoon Chair: Lydia Hopper

1:30-2:00 **Idea Forum I: Understanding Innovation**
Richard Webb

2:00-3:30 **Idea Forum II: What's Happening in Law**
Daniel Katz, Dorothy Glancy, Amedeo Santosuosso, Lucy Ricca, Orly Lobel

3:30-4:30 **Idea Forum III: What's Happening in Medicine**
Michele Goodwin, Joon Yun, Fred Dotzler

4:30 Hikes

6:30 Dinner – Valley Room
Keynote Speaker – Bobbi Low
"Lobster, Cod, and Fishermen: Ecology, Life History, Innovations, and Sustainability"

Wednesday, May 26th:

Morning Chair: Andrew Torrance

7:30 Breakfast – Mountain Room

8:30-9:45 **Idea Forum IV: What's Happening in Finance**
Charles Taylor, Lynn Stout, David Gilmour

9:45- 10:45 **Idea Forum V: What's Happening in Economics**
Carl Simon, Brian Mannix, Claire Hill

Institute Squaw Valley Conference 2016 – *The Role of Institutions in Innovation and Innovation in Institutions*

- 10:45-11:00 Break
- 11:00-12:30 **Idea Forum VI: What's Happening in Psychology and Behavioral Biology**
Jillian Jordan, Jonathan Schulz, Lindsie McCabe, Erez Yoeli, Beau Lotto
- 12:30-1:30 Lunch – Valley Room
- Afternoon Chair: Susan Dudley
- 1:30-3:00 **Growth, Money and Macroeconomic Policy**
Gordon Getty, Oliver Goodenough, Carl Simon, Amar Bhide
- 3:00-3:15 Break
- 3:15-4:30 **Promoting Innovation**
Julian Bryant, Sam Arbesman, Rebecca Purdom, William Casebeer
- 4:30 Hikes
- 6:30 Dinner – Valley Room (Includes Contests of Festivity)

Thursday, May 27th:

Morning Chair: Monika Cheney

- 7:30 Breakfast – Mountain Room
- 8:30-10:00 **Research Updates**
Lydia Hopper, Gregg Gordon, Reese Jones, John Nay, Moshe Hoffman
- 10:00-10:45 **Intellectual Property**
Andrew Torrance, Katherine Strandburg
- 10:45-11:00 Break
- 11:00-12:15 **Regulation and its Impact on Innovation: A Goldilocks Challenge?**
Susan Dudley, Matt Reed, John Chisholm
- 12:15-1:30 **Lunch – Valley Room**
- Afternoon Chair: David Gilmour
- 1:30-4:00 **Ecosystems of Innovation: Book Project Report and Chapter Presentations**
Andrew Torrance, Michael Alfaro, Isabel Behncke, John Chisholm, Susan Dudley, David Gilmour, Dorothy Glancy, Oliver Goodenough, Lydia Hopper, Brian Mannix, Kevin McCabe, Richard Webb
- 4:00-4:30 **Projects Lighting Round and Debrief on Conference and Future Planning**
Quick presentations on projects growing out of the conference with calls for participation
- 6:30 Dinner – Valley Room

Friday, May 28th:

Morning Chair: Oliver Goodenough

- 8:30-11:00 Group Conversation on Book Chapters

Box lunches available.

Noon: Departure

CONFERENCE PARTICIPANTS

Evan Absher – Program Officer, Ewing Marion Kauffman Foundation
Michael Alfaro – Professor, UCLA, Department of Biology and Evolutionary Sciences
Terry Anderson – Senior Fellow, Hoover Institution; PERC
Sam Arbesman – Scientist in Residence, Lux Capital
Isabel Behncke – Cognitive and Evolutionary Anthropology, Oxford University
Amar Bhide – The Fletcher School, Tufts University
Sarah Brosnan - Department of Psychology, Georgia State University
Julian Bryant – Startup Weekend Facilitator, iOS App Programmer
William Casebeer - Research Area Manager, Human Systems Optimization, Lockheed Martin
Monika Gruter Cheney - Executive Director, Gruter Institute for Law and Behavioral Research
John Chisholm - Software Entrepreneur; Development Committee of MIT Corp.; Board Member Santa Fe Institute
Fred Dotzler - Co-founder, De Novo Venture Capital
Susan Dudley – Director, The George Washington University Regulatory Studies Center
Gordon Getty – Economics and Business, San Francisco
David Gilmour - Managing Director, Blyth Capital Partners LLC
Dorothy Glancy – Professor, Santa Clara Law
Oliver Goodenough – Professor, Vermont Law School, CodeX Center for Legal Informatics, Stanford University
Michele Bratcher Goodwin – Professor University of California, Irvine School of Law
Gregg Gordon - Social Science Research Network, President and CEO
Claire Hill - University of Minnesota Law School
Moshe Hoffman - Program for Evolutionary Dynamics, Harvard University
Lydia Hopper - Lester E. Fisher Center for the Study & Conservation of Apes, Lincoln Park Zoo, Chicago
Reese Jones - Entrepreneur; Venture Capital; Trustee, Singularity University
Jillian Jordan – Ph.D. candidate, Department of Psychology, Yale University
Daniel Martin Katz – Associate Professor, Illinois Institute of Technology, Chicago Kent College of Law
Orly Lobel - University of San Diego School of Law
Beau Lotto - Director, Lottolab, University College London
Bobbi Low - School of Natural Resources & Environment, University of Michigan
Brian Mannix – Visiting Scholar, The George Washington University Regulatory Studies Center
Kevin McCabe – Professor, Center for the Study of Neuroeconomics, George Mason University
Lindsie McCabe – Ph.D candidate, Dept. of Biology, Merriam Powell Center for Environmental Research, N. Arizona University
John Nay - PhD Candidate, School of Engineering, Vanderbilt University
Leonardo Patmore-Zarcone – BA candidate in International Affairs, The George Washington University
Rebecca Purdom – Fellow with Peripheral Vision International
Matthew Reed – Chief Counsel, Office of Financial Research, U.S. Treasury
Lucy Ricca – Executive Director, Stanford Center on the Legal Profession
Amedeo Santosuosso – President of Chamber, Court of Appeal of Milan; Professor of Law, Science and New Technologies at the University of Pavia, Department of Law
Jonathan Schulz – Research Associate, Department of Psychology, Yale University
Carl Simon - Mathematics, Economics, Public Policy, University of Michigan
Lynn Stout – Professor, Cornell Law School
Aaron Straight - Professor, Department of Biochemistry and Member of BioX, Stanford University
Katherine Strandburg – Professor, New York University School of Law
Charles Taylor - Office of Financial Research, U.S. Treasury
Andrew Torrance – Professor, University of Kansas School of Law; Research Associate, Biodiversity Institute; Visiting Scholar in Behavioral and Policy Sciences, MIT Sloan School of Management
Marshall Van Alstyne - Department of Management Information Systems, Boston University & MIT
Richard Webb – The Darwin Engine Company, UK
Erez Yoeli – Program for Evolutionary Dynamics, Harvard University
Joon Yun – Managing Partner, Palo Alto Investors